

## 1970 AMC Rebel "Machine"



The Rebel name was introduced by AMC in 1957 as a special model with a big V8 engine: the Rambler Rebel, the first American factory muscle car. The Rebel name reappeared in 1966 on a specially trimmed version of the Rambler Classic two-door hardtop with a revised roofline. For 1967, AMC's entire intermediate line took the Rebel name.

Throughout its production, the Rebel was available as a 4-door sedan, 4-door station wagon, and 2-door hardtop. In addition, a 2-door sedan (coupé) with a thin B-pillar and flip out rear side windows was available in 1967 only, and a convertible was offered in 1967 and 1968.

Engines included the 232 cu in (3.8 L) I6 (145/155 hp), 290 cu in (4.8 L) (200/225 hp), 343 cu in (5.6 L) (235/280 hp) and 390 cu in (6.4 L) (315/325 hp) V8s. Styling was similar to the senior Ambassador, which shared the same basic unit body aft of the cowl. In 1970, the sedan and coupe received a restyled rear-end, along with a new C-pillar shape and rear quarters. The Rebel was built at AMC's "West Assembly Line" (along with the Ambassador) in Kenosha, Wisconsin and at Brampton, Ontario, Canada (Bramalea).

The 1970 restyle was to last only one year before a further restyle and renaming the models as the AMC Matador. The 4-door and wagon platform would remain unchanged until the retirement of the Matador line after the 1978 model year.

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